

Tracking Child Nutrition Legislation



Healthy, Hunger-Free Kids Act of 2010

At the end of March, the U.S. Senate Committee on Agriculture, Nutrition and Forestry approved the **Healthy, Hunger-Free Kids Act of 2010** which, if passed, will impact a variety of school nutrition decisions and standards set by the USDA.

The bill addressed three key areas:

Title I – A Path to End Childhood Hunger

Title II – Reducing Childhood Obesity and Improving the Diets of Children

Title III – Improving the Management and Integrity of Child Nutrition Programs. Over the next ten years \$4.5 billion dollars would be invested in child nutrition programs.

Also pending:

Renewal of the **Child Nutrition and WIC Reauthorization Act of 2004** which expires on September 30, 2010.

National School Nutrition Standards

which would give the Secretary of Agriculture the authority to set federal nutrition standards for the sale of foods sold outside of the federal school nutrition programs



Turkey Salad With Citrus Vinaigrette

A delicious
Eat.Learn.Live
recipe to try
at home!

Yield: 6 servings

Ingredients

- ½ cup olive oil
- 3 tablespoons distilled vinegar
- ⅓ cup chilled orange juice from concentrate
- ½ teaspoon ground cinnamon
- ½ teaspoon ground ginger
- 2 cups chopped romaine lettuce
- ¾ cup fresh, diced red ripe tomatoes
- ⅓ cup shredded carrots
- 1½ cups cooked black beans, drained
- 1½ cups sweet yellow frozen or canned corn, drained
- 12 ounces cooked turkey breast meat

Preparation

1. To prepare the dressing: whisk the oil, vinegar, orange juice, cinnamon and ginger together in a small bowl. Set aside
2. Drain and rinse the canned beans and corn.
3. Slice the cooked, cooled turkey into thin julienne strips.
4. Place lettuce in a large serving bowl.
5. Add corn, black beans, tomatoes and carrots.
6. Toss the ingredients together to combine all of the vegetables with the lettuce.
7. Add sliced turkey to the top of the salad.
8. Pour the dressing over the salad and serve immediately.

Chartwells Partners With the White House

IN FEBRUARY 2010 FIRST LADY MICHELLE OBAMA LAUNCHED LET'S MOVE!, A NATIONWIDE CAMPAIGN to end childhood obesity within the next generation. The campaign is taking a comprehensive approach to wellness by empowering parents with resources for their families, providing healthier school foods, promoting physical activity among kids and making healthy food accessible throughout the country.

As part of the Let's Move! campaign schools across the country are encouraged to participate in the HealthierUS School Challenge, a program developed by the United States Department of Agriculture to recognize schools communities that create healthier environments through the promotion of good nutrition, nutrition education and physical activity.



Chartwells and the HealthierUS School Challenge

AS THE INDUSTRY LEADER in school dining, Chartwells is committed to partnering with the communities it serves to, at a minimum, more than quadruple the number of schools that qualify for Gold Level nutrition status of the HealthierUS School Challenge by the close of the 2010-2011 school year.

To accomplish the objectives

of the HealthierUS School Challenge, Chartwells will work with the White House, federal and state agencies, the school districts it serves and the private sector to:

- Make menu and competitive food options available for schools that meet or exceed Gold Level nutrition standards for fruits, vegetables, whole grains and low-fat milk

- Increase nutrition education programming targeted to students and parents
- Meet the Institute of Medicine recommended standards for fat, sugar and whole grains over the next 5 years and the sodium standard over the next 10 years by pursuing discussions with suppliers to develop products which meet those standards
- Encourage participation in the HealthierUS School Challenge and provide assistance for achieving Gold Level status
- Work to double produce offered in school meals over the next 10 years.
- Research the feasibility of a cost efficient menu that satisfies the HealthierUS School Challenge standards

Chartwells CEO
Steven Sweeney with
First Lady Michelle Obama

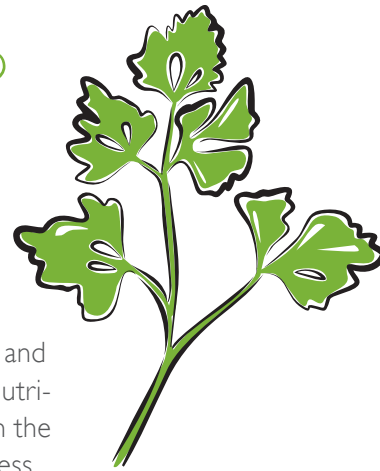


National Nutrition Month®

Chartwells celebrates National Nutrition Month every March by conducting a major nutrition education and healthy food promotion campaign.

Each year, our team of registered dietitians and chefs selects a new and unique promotional theme and creates a variety of innovative promotional campaign components. In March 2010 the National Nutrition Month® campaign, *EAT. LEARN. LIVE Deliciously - Savor the Flavor of Herbs and Spices*, focused on the benefits of herbs and spices to add flavor to our favorite foods and to promote health and wellness.

Our Directors of Dining Services used eye-catching posters, point of sale signs, flyers, morning announcements, printed menu messages, school newsletters, school web site posts, and letters to administrators and board of education members to create promotional awareness in the schools. Educational materials for parents, teachers, and other adults were distributed and local media press releases were used to extend nutrition messaging into the local communities.



A Garden in a Carton

OVER 105,000 ELEMENTARY SCHOOL STUDENTS participated in a fun, educational classroom activity to grow an herb plant in a recycled milk carton. Participating teachers and Chartwells staff used scripted lesson plans and showed our Telly-Award winning animated Sustainability video, starring the Chartwells Characters, to teach important messages about nutrition and recycling. Students were provided with written instructions for caring for their herb plant at home, with ideas to use the herb when cooking with their families.



Other activities included:

- During **tastes tests and cooking demonstrations**, students were encouraged to try new healthy recipes flavor-charged with herbs and spices, developed by our team of dietitians and chefs. These recipes were included as new options on the lunch menus nationwide.
- Visually appealing, interactive **nutrition education tables** were set up in the cafeterias where students played a **Guess the Spice** game for a chance to win prizes such as cookbooks, spice baskets, or Balanced Choices® snack prize packs. Students received handouts, puzzles, and coloring sheets.

Chartwells

Child Nutrition Advisory Council

Meets to Review Changing Nutrition Landscape

THE CHARTWELLS NUTRITION ADVISORY COUNCIL met in April to review Chartwells' key nutrition initiatives in light of new school nutrition insights and pending legislation. The meeting included an overview of the current school nutrition arena with presentations from industry experts including Rochelle Davis, Founding Executive Director of the Healthy School Campaign; and Dave Schmidt, President of the International Food Information Council.

A special student panel also shared their opinions of school meals and their wellness goals. The dialogue and research presented during the two-day meeting provided a strategic framework and support as Chartwells continues to lead the industry in innovative nutrition and wellness programs.



Child Nutrition Advisory Council Welcomes New Member

Anthony Gieraci, Chef and Director of Food and Nutrition for Baltimore City Public Schools, joins the Chartwells Nutrition Advisory Council, now composed of nine industry experts. The council meets at least once a year and brings together a diverse group of food and nutrition leaders to collaboratively discuss and address student wellness issues including nutrition, physical activity and culinary trends.

Our commitment to responsibly fuel students' academic success and lifelong health is supported by this distinguished group. We welcome Chef Geraci to the council!



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SUNSHINE MEMBERS